



Community Giving Report

2022



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Putting our heart into the places that matter.

Giving back to the communities where we live and work is at the heart of who we are, and this year saw us further strengthen and commit to the pillars of our program: Healthy Families; Diversity, Equity and Inclusion; and a Thriving Workforce.

WE SUPPORTED 352 ORGANIZATIONS WITH OVER \$1.75 MILLION.



Expanding educational accessibility

Every child should have the chance to reach their potential: our belief behind the following initiatives and donations.



Our employees give back

It's people who care for other people that make the difference. Our quarterly enterprise-wide campaigns show how our employees helped improve the lives of their neighbors.



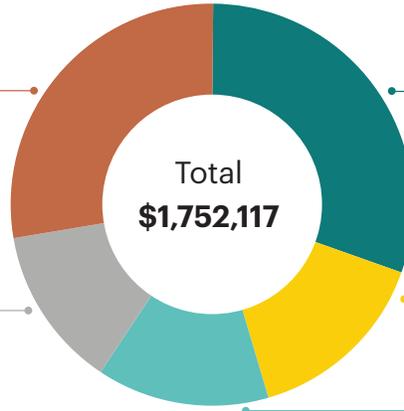
CopperClub comes through again

Our 2022 Agency Partnerships initiative ensured community donations through 109 agent partners totaling \$526,117 for their chosen local charities.

Where we gave

Nonprofit/Chamber sponsorship and Board representation
\$491,000

Enterprise-wide matching gifts
\$225,000



CopperClub, agency/ broker partnerships
\$526,117

Quarterly enterprise-wide campaigns
\$266,000

Diversity, equity and inclusion, educational accessibility
\$244,000

CopperClub

Through 109 partnerships, \$526,117 were donated to charities across our regions, including an additional \$130,000 on behalf of 26 agent partners to a charity of their choice in lieu of our annual agency appreciation event.

REGION	PARTNERS	DONATIONS
Southwest	45	\$214,950
Alaska & Pacific Northwest	34	\$189,000
California:	30	\$122,167

Quarterly enterprise-wide campaigns

United Way **\$234,000**

- 280 employees participated
- Employee donations of \$117,000, plus 100% company match

Step Up Challenge: Leukemia & Lymphoma Society **\$17,790**

- 446 employees participated
- \$10 donated per employee, plus matching employee donations

Kindness Kits

500 employees donated 1,000 hours to create 25,000 personal hygiene kits for the homeless in nine states

Pack to School

Employees donated school supplies to create 1,130 backpacks for Title 1 students

Volunteer Week

1,000 volunteer hours reported at 15 charities

Diversity, equity and inclusion

 Kids' Chance Charities
\$51,500

 Chicanos Por La Causa
\$10,000

 Northern AZ Healthcare
\$5,000

"My Dream Award" CopperPoint community scholarships

Six awardees, \$5,000 each **\$30,000**

Memorial scholarship

Sherry Isenberg Memorial Award for one awardee **\$2,500**

Corporate tax credits

Arizona Tuition Connection **\$35,000**

Arizona Leadership Connection **\$25,000**

Institute for a Better Education/ The Idea School in Tucson **\$25,000**

Loyola Academy/Brophy Community Foundation **\$25,000**

Academic Opportunities of AZ **\$20,000**

T.O.P.S. for Kids **\$15,000**

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